

ANNUAL REPORT FY 14

OUR MISSION

St. Louis Volunteer Lawyers and Accountants for the Arts (VLAA) supports the creative community by providing free legal and accounting assistance and a wide variety of affordable educational programs. We serve artists of every discipline and career level, nonprofit cultural organizations and small arts-related businesses. Our organization enhances the region's cultural fabric and offers rewarding volunteer opportunities.

GREETINGS

St. Louis Volunteer Lawyers and Accountants for the Arts connects the creative community with lawyers and accountants who share our belief that success in the arts should depend on creative energy and talent, not on the ability to afford professional services. We are grateful to our volunteers and our supporters, especially the Regional Arts Commission, our landlord and most generous funder. And we salute RAC's Executive Director Jill McGuire, who is retiring after 30 years of extraordinary leadership. Her loyalty has sustained us.

REFERRALS

During FY14, 140 new clients received free one-on-one assistance from our volunteer lawyers and accountants, a 40 percent increase compared to FY13. With grant support from the Trio Foundation, we launched our *Sleep Better Financial Check-Up* service. It's designed to strengthen mid-sized organizations by providing expert external advice.

EDUCATION

We offered ten *Business Edge* seminars for individual artists of all disciplines. At the request of the Missouri Arts Council, Attorney Dan Cohn's copyright presentation was made into a video. *Accidental Arts Administrator*, a low-cost opportunity for those running emerging arts organizations to obtain basic training in arts management, was offered in the fall and spring. Our *Upstart* college outreach program reached more than 1,000 students. Working artists receive small stipends to make *Upstart* presentations on our behalf. And we published the fifth edition of our popular *Guide to Board Duties and Liabilities*.

INITIATIVES

Our grassroots *Every Artist Insured* campaign helped artists navigate the changing health insurance landscape. We co-hosted free information and enrollment sessions, provided access to easy-to-understand online information, sent many email blasts and distribute printed materials. Campaign partners included the Community Action Agency St. Louis County, Saint Louis University health law students, Nebula, KDHX, Cherokee Business Association and Cover Missouri. Thanks to our ongoing partnership with Gateway EITC Community Coalition, we provided free tax preparation to the residents of Metropolitan Artist Lofts and other low-income artists.

OUTREACH

Our third annual *Step Out* networking and public service event for summer associates, new hires and other law and accounting firm employees was held at the Contemporary Art Museum. *ARTtalks* combine networking opportunities with engaging arts experiences. Underwritten by UMB Bank, the FY14 program featured a tour of Saint Louis University School of Law's new home, led by the architect, and a lunch gathering at the International Photography Hall of Fame and Museum. In May, we co-hosted our annual CLE/CPE and rooftop reception with the Greater Saint Louis Community Foundation. And six law students spent part of their summer vacation being introduced to pro bono service and learning how the law relates to the unique issues raised in the arts.

FINANCIALS

STATEMENT OF ACTIVITIES

Year Ended 6/30/14

REVENUES

Public Funding	\$42,715
Private Funding	42,237
Program Revenue	11,019
Investments	3,880
Total	\$99,851

EXPENSES

Program	\$72,740
Management & General	11,191
Fundraising	9,326
Total	\$93,257
Net Income	\$6,594

STATEMENT OF FINANCIAL POSITION

Total Assets 6/30/13	\$107,854
Total Assets 6/30/14	\$107,875

SPONSORS

JUNE 1ST, 2013 — JUNE 30TH, 2014

\$10,000+

Missouri Arts Council
Regional Arts Commission

\$2,500-\$5,000

Emerson Charitable Trust
Greater Saint Louis Community Foundation
Illinois Arts Council
Trio Foundation
UMB Bank - St. Louis

\$1,000

Armstrong Teasdale
Deloitte
Husch Blackwell
KPMG
PricewaterhouseCoopers
RubinBrown
The Catherine Manley Gaylord Foundation
Thompson Coburn

\$500

Anders CPAs + Advisors
Ernst & Young
Herzog Crebs
Hochschild, Bloom & Company
Paule, Camazine & Blumenthal
Senniger Powers

\$250

Anonymous
Artmart
Carmody MacDonald
Cunningham, Vogel & Rost
Kerber, Eck & Braeckel
Klaris, Thomson & Schroeder
Lewis, Rice & Fingersh
Musicians' Association of St. Louis
Nodiff & Billy
TricorBraun, a division of Kranson Industries
Weiss Attorneys at Law

BY THE NUMBERS

1982 St. Louis Volunteer Lawyers for the Arts was incorporated. Accountants were added and our name changed to St. Louis Volunteer Lawyers and Accountants for the Arts in 1984.

140 Number of new clients who received one-on-one assistance in FY14. Many more artists, arts administrators and board members received on-going assistance or had their questions answered over the phone or by email.

1,032 Number of college students reached by our *Upstart* program. Our speakers made 52 presentations at 14 area colleges and universities.

19 New volunteers joined our panel in FY14, bringing our total number of volunteers to 300+.

\$16,450 Amount donated by law and accounting firms and other corporate sponsors. Thank you!

\$100,000+ Pro bono services provided by our volunteers each year.

**VOLUNTEER
LAWYERS AND
ACCOUNTANTS
FOR THE
ARTS
ST. LOUIS**

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